



**Building Officials Institute of New Zealand Journal**

# RATE CARD 2010/2011

Straight-Up's primary role is to expand knowledge relevant to the science of building. Its content covers all building sectors with editorial written in a practical, easy-to-read style for building officials. With articles covering new Acts and Regulations, latest technology and best practice, Straight-Up is the preferred magazine for this industry.

Straight-Up is published quarterly, providing a highly focussed opportunity to showcase this industry to a wide section of building industry professionals comprising of Building Officials' Institute members - clerk of works, building officials, plumbing and drainage inspectors, building certifiers, consulting engineers, master builders and architects.

**CIRCULATION** - available electronically via web link to members and others

**PUBLISHED** - Quarterly (March, June, September and December)

**PUBLICATION DUE** - within the first week of the month

**ADVERTISING DEADLINES:**

ISSUE DATE	BOOKING DEADLINE	MATERIAL REQUIRED
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June	10 May	15 May
September	10 August	15 August
December	10 November	15 November

**PUBLICATION** Trimmed page size A4 (297mm x 210mm)

**DIMENSIONS** Printed image area 260mm x 180mm

**MATERIAL** Film - plate negative

Disk - either EPS or TIF files on CD

Fonts - either embedded or converted to paths

(hard copies of material should accompany all advertisements for reference)

**CANCELLATIONS** Must be conveyed to the Institute no later than five days after material supplied

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